

Monthly Newsletter

Issue #6

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#### SUPPORTING FOUNDERS AT SEED STAGE







ndustry





EXCLUSIVE

# EVOLVEX EXCLUSIVE: A POWER-PACKED EVENING ON STARTUP FINANCE!

We recently hosted an insightful and high-impact virtual session

From Startup to Scale-Up: Building the Right Financial System,

designed exclusively for our EvolveX and We Founder

Powered by

Circle portfolio founders.







#### **SESSION HIGHLIGHTS**

## Session 1: Fireside Chat with Vinay Singhal, Co-founder & CEO, STAGE

Vinay shared the financial evolution of his startup journey — from early chaos to structured discipline — and how financial foresight helped scale STAGE into a leading regional OTT platform. His candid reflections were both relatable and inspiring.

**Vinay Singhal,** Co-Founder & CEO, STAGE

## Session 2: Best Practices in Financial Reporting with Dhawal Kothari, Partner, KPMG India

Dhawal broke down the essentials of **financial reporting, bookkeeping, and compliance**. His session offered practical guidance tailored for early-stage founders, sparking great questions and takeaways.



Dhawal Kothari, Partner, KPMG

#### **Takeaways:**

- Financial discipline is non-negotiable for sustainable startup growth start early, stay consistent.
- Founders learned the importance of setting up scalable financial systems since the inception.
- The session highlighted how finance is a strategic growth lever, not just a backend function.

#### **NEW INVESTMENT**



D2C

**TIDA Sports** 

TIDA Sports is building India's largest sports ecosystem for K-12 athletes, offering seamless access to venues, coaching, and tournaments via mobile and web.



B2B

Social Hardware

Social Hardware is bridging the gap between healthcare and accessibility by developing affordable assistive devices for people with disabilities.



#### PORTFOLIO UPDATES



## HIMSHAKTI FOUNDER HARSHIT SAHDEV HIGHLIGHTS ONDC'S GRASSROOTS IMPACT

On DD Morning Show, Harshit shares how ONDC is empowering small businesses, artisans, and local producers across India. It's a glimpse into how inclusive tech can unlock opportunity and drive a silent revolution in Bharat's digital economy.



## SETV WINS AI4TG GRAND CHALLENGE — LEADING BHARAT'S AI HEALTHCARE REVOLUTION

Selected from over 700 startups, SETV Global is now partnering with the Government of Telangana to deploy AI-powered diagnostics across rural India.



## BLACKCARROT'S BONE-FREE PLATES WIN HEARTS AT AHMEDABAD EATS

Serving guilt-free indulgence, BlackCarrot's innovative bone-free meat made a splash at Ahmedabad's biggest food festival. Blending taste with tech, they're redefining what clean, conscious eating looks like for the modern Indian palate.



### PREPAUD EMPOWERS ASPIRANTS WITH HONEST CAREER GUIDANCE

Prepaud is changing the game by addressing students' real fears and challenges around career choices. Through expert-led sessions and raw, relatable conversations, they're building clarity and confidence for India's youth.



Happy to connect on: